

Waterford Summer School



Ireland in the Summer

Ireland is to be found somewhere between Boston and Berlin, geographically, economically and emotionally. It is a young country, built on an ancient Island, with a rich and turbulent history. Breathtaking scenery, unique people and an enthralling culture all of which can be experienced at the Waterford Summer School at WIT, in this compact island networked to the heart of Europe.

Waterford

Waterford is the oldest Irish city, founded in 914 AD by Vikings on the banks of the River Suir in the South-East of Ireland. A prosperous port city for almost 1,100 years, the city is home to the vibrant social, cultural, academic and economic life of the region.

About WIT

Waterford Institute of Technology (WIT) is state funded university-level institution in the South-East of Ireland with over 10,000 students and 1,000 staff. Based at the edge of Waterford City the Institute offers an extensive portfolio of programmes, covering the Humanities, Healthcare, Science, ICT, Engineering, Architecture, Education and Business.

Culture & International Business Programme (4 weeks/6 Credits)

Hosted at the School of Business, in the 18th Century buildings on the College St Campus the C&IB programme incorporates the following three modules:

Globalised Ireland: between Boston & Berlin

An International political anthropology module that examines the recent history of the Irish economy, starting with the 1845 famine, the module will examine Irish nationalism, the foundation of the Republic, membership of the EU and the rise and fall of the Celtic tiger.

Cultural Economies

This module examines the role played by various forms of material cultural practice in the organisation of the economy and society and of the relations between them. Framed by an introduction to Celtic/Irish Studies, it looks at how we construct, produce, manage and market cultural products.

Innovation Island

This module examines innovation strategies in regional economies such as Ireland.

Proposed tours for 2011 Programme

- Airport Collection & orientation tour
- Killkenny Castle-Rock of Cashel
- Dunbrody famine ship and Hook Head
- Weekend tour of Ring of Kerry & Basket Islands
- Cork City, Jameson Distillery, Blarney Castle
- Waterford Crystal Factory Tour
- Hillwalking, surfing & GAA



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